



For Immediate Release

Kevin Russ Joins ASME as Director of Diversity, Equity, and Inclusion

NEW YORK (March 7, 2022) – Kevin Russ has joined the American Society of Mechanical Engineers (ASME) as its director of diversity, equity, and inclusion (DEI). In this newly created position, Russ will lead the development and implementation of a Society-wide multi-year DEI strategy and roadmap to drive and evolve the organization’s culture. Working collaboratively with key stakeholders, he will implement standards and procedures to ensure fair inclusion and utilization of employees, volunteers and membership with diverse perspectives and experiences in all activities of the organization, using data-driven approaches to benchmark and measure effectiveness. He reports to Chandra Clouden, senior director of human resources and organizational development for ASME.



Russ brings to his new position with ASME more than 20 years of experience developing and managing diversity initiatives in academia, nonprofit, corporate and consulting environments. Most recently, he was director and senior consultant with BCT Partners, Inc., a business enterprise management, technology, and policy consulting services firm in Newark, N.J., where he launched and led the community and social innovation (CSI) practice. Previously, he provided services including 360° DEI organizational assessments and recommendations, executive coaching, staff development and training for a variety of organizations as founder and principal consultant of Kevin Russ LLC, a boutique professional services firm in Jersey City, N.J. Prior to starting Kevin Russ LLC, he directed and led a series of new diversity initiatives for Tata Consultancy Services, Inc., a global information technology consulting firm. Previously, he oversaw a two-state, four-office affiliate for INROADS, Inc., a nonprofit organization providing Fortune 1000 companies with talented interns and entry-level hires from underrepresented communities while preparing them for corporate leadership. He began his career in the diversity, equity, and inclusion industry and sector as assistant director of diversity initiatives for Arizona State University (ASU) and director of African American Men at ASU (AAMASU) in Tempe, Ariz.

“With Kevin’s breath of experience and knowledge, his leadership will be instrumental in accelerating our culture of diversity, equity, and inclusiveness, as well as growing and diversifying our membership, volunteer groups, and programs,” says Clouden. “Kevin has hit the ground running and is developing a

plan that will enhance and articulate ASME’s DEI vision, strategy, and roadmap for the organization. He has already proven to be a true asset to ASME and we are thrilled to have him on board.”

Russ holds a Master of Divinity degree in theology and urban ministry from Union Theological Seminary in New York, a Master of Public Administration in nonprofit management and a Master of Science degree in urban studies from University of Nebraska. He earned a certificate in human service management in the Master of Social Work program at University of Pittsburgh in Penn. and a Bachelor of Social Work degree from Eastern Mennonite University in Harrison, Virginia. He is a certified diversity recruiter and diversity executive.

“Diversity, equity, and inclusion are critical and important business and societal imperatives today more than ever,” says Russ. “ASME has a long and a storied history. I am excited to help lead some of its efforts to expand equity internally and to make an impact across the field of engineering.”

About ASME

ASME helps the global engineering community develop solutions to real world challenges. Founded in 1880 as the American Society of Mechanical Engineers, ASME is a not-for-profit professional organization that enables collaboration, knowledge sharing and skill development across all engineering disciplines, while promoting the vital role of the engineer in society. ASME codes and standards, publications, conferences, continuing education, and professional development programs provide a foundation for advancing technical knowledge and a safer world. ASME recently formed the International Society of Interdisciplinary Engineers (ISIE) LLC, a new for-profit subsidiary to house business ventures that will bring new and innovative products, services, and technologies to the engineering community. For more information, visit www.asme.org.



About the ASME Foundation

The ASME Foundation is the philanthropic arm of the American Society of Mechanical Engineers, supporting an array of programs in three core pillars: engineering education, career engagement, and global development. With the goal of empowering tomorrow's technical workforce, the ASME Foundation advances equitable access both to professional opportunities and to engineering innovations that improve quality of life. For more information, visit www.asmefoundation.org.

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