



FOR IMMEDIATE RELEASE

ASME Foundation and Westinghouse Join Forces to Build Local Engineering and Manufacturing Talent Pipeline in Shoreview, Minnesota

Westinghouse sponsorship supports workforce pathways, broadens access to engineering careers, and strengthens the local community

NEW YORK (September 24, 2026) — The ASME Foundation, the philanthropic arm of the American Society of Mechanical Engineers (ASME), today announced a sponsored collaboration with Westinghouse Electric Company to support workforce development programming that will help build a sustainable, local talent pipeline for Westinghouse's Shoreview, Minnesota, facility while expanding opportunity for the surrounding community.

Through its sponsorship, Westinghouse will fund and promote the purposes of the ASME Foundation's Community College Engineering Pathways program activities and related regional workforce development initiatives. This sponsorship supports a place-based approach to talent development designed to align education and training pathways with workforce demand, benefiting students, educators, employers, and the broader region.





“By sponsoring programs that strengthen local education and workforce pathways, Westinghouse is investing in both our future workforce and the communities where we operate,” said Cameron C. Martin, director of component safety and quality improvement at Westinghouse Electric Company, and a nominee for the ASME Board of Governors.

The sponsored collaboration focuses on increasing awareness of careers in engineering, technology, and manufacturing (ETM); broadening participation in the ETM pipeline; and recruiting, supporting, and retaining the next generation of ETM professionals. Programming will emphasize awareness of career opportunities, hands-on learning and practical application of knowledge for students, while also supporting upskilling and reskilling opportunities for the current workforce.



“Westinghouse’s sponsorship enables us to deepen our impact at the community level by increasing awareness of local ETM careers, expanding access to engineering and technical education, and promoting experiential learning, while addressing real workforce needs,” said Stephanie Viola, executive director of the ASME Foundation and managing director of ASME Philanthropy and Programs.

The Shoreview effort reflects the ASME Foundation’s broader strategy of building regional engagement hubs: long-term, place-based collaborations supported through industry sponsorship. The ASME Foundation is actively seeking anchor employers and other stakeholders to help scale impact, strengthen local talent pipelines, and expand access to engineering and technical careers in other regional hubs.

About ASME

ASME helps the global engineering community develop solutions to real-world challenges. Founded in 1880 as the American Society of Mechanical Engineers, ASME is a not-for-profit professional organization that enables collaboration, knowledge sharing, and skill development across all engineering disciplines, while promoting the vital role of the engineer in society. ASME codes and standards, publications, conferences, continuing education, and professional development programs provide a foundation for advancing technical knowledge and a safer world. In 2020, ASME formed the International Society of Interdisciplinary Engineers (ISIE) II & III LLC, a new for-profit subsidiary to house business ventures that will bring new and innovative products, services, and technologies to the engineering community. For more information, visit www.asme.org.

About the ASME Foundation

The ASME Foundation is the philanthropic arm of the American Society of Mechanical Engineers, supporting an array of programs in three core pillars: engineering education, career engagement, and global development. With the goal of empowering tomorrow's technical workforce, the ASME Foundation advances equitable access both to professional opportunities and to engineering innovations that improve quality of life. For more information, visit www.asmefoundation.org.

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